



General Merchandise Stores in Canada

February 2025

Table of Contents

General Merchandise Stores in Canada - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Department stores struggle to maintain foot traffic amid changing consumer preferences

Variety stores enjoy rising popularity as inflationary pressure fosters price-sensitivity

Store closures and market exits exert strong pressure on department stores

PROSPECTS AND OPPORTUNITIES

Luxury segment offers growth opportunities in department stores

Expansion into new product categories to increase the appeal of variety stores

Variety stores players to balance rising costs with meeting consumer expectations

CHANNEL DATA

Table 1 - General Merchandise Stores: Value Sales, Outlets and Selling Space 2019-2024

Table 2 - General Merchandise Stores: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 3 - Sales in General Merchandise Stores by Channel: Value 2019-2024

Table 4 - Sales in General Merchandise Stores by Channel: % Value Growth 2019-2024

Table 5 - General Merchandise Stores GBO Company Shares: % Value 2020-2024

Table 6 - General Merchandise Stores GBN Brand Shares: % Value 2021-2024

Table 7 - General Merchandise Stores LBN Brand Shares: Outlets 2021-2024

Table 8 - General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space 2024-2029

Table 9 - General Merchandise Stores Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029

Table 10 - Forecast Sales in General Merchandise Stores by Channel: Value 2024-2029

Table 11 - Forecast Sales in General Merchandise Stores by Channel: % Value Growth 2024-2029

Retail in Canada - Industry Overview

EXECUTIVE SUMMARY

Retail in 2024: The big picture

Seamless shopping with the rise of omnichannel experiences in retail in 2024

Health and wellness takes centre stage in 2024

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2024

Seasonality

New Year's Day

Valentine's Day

Easter

Mother's Day

Father's Day

Canada Day

Back-to-School

Thanksgiving

Halloween

Black Friday

Cyber Monday

Christmas

Boxing Day

MARKET DATA

- Table 12 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024
- Table 13 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024
- Table 14 - Sales in Retail Offline by Channel: Value 2019-2024
- Table 15 - Sales in Retail Offline by Channel: % Value Growth 2019-2024
- Table 16 - Retail Offline Outlets by Channel: Units 2019-2024
- Table 17 - Retail Offline Outlets by Channel: % Unit Growth 2019-2024
- Table 18 - Sales in Retail E-Commerce by Product: Value 2019-2024
- Table 19 - Sales in Retail E-Commerce by Product: % Value Growth 2019-2024
- Table 20 - Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
- Table 21 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 22 - Sales in Grocery Retailers by Channel: Value 2019-2024
- Table 23 - Sales in Grocery Retailers by Channel: % Value Growth 2019-2024
- Table 24 - Grocery Retailers Outlets by Channel: Units 2019-2024
- Table 25 - Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
- Table 26 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
- Table 27 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 28 - Sales in Non-Grocery Retailers by Channel: Value 2019-2024
- Table 29 - Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024
- Table 30 - Non-Grocery Retailers Outlets by Channel: Units 2019-2024
- Table 31 - Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
- Table 32 - Retail GBO Company Shares: % Value 2020-2024
- Table 33 - Retail GBN Brand Shares: % Value 2021-2024
- Table 34 - Retail Offline GBO Company Shares: % Value 2020-2024
- Table 35 - Retail Offline GBN Brand Shares: % Value 2021-2024
- Table 36 - Retail Offline LBN Brand Shares: Outlets 2021-2024
- Table 37 - Retail E-Commerce GBO Company Shares: % Value 2020-2024
- Table 38 - Retail E-Commerce GBN Brand Shares: % Value 2021-2024
- Table 39 - Grocery Retailers GBO Company Shares: % Value 2020-2024
- Table 40 - Grocery Retailers GBN Brand Shares: % Value 2021-2024
- Table 41 - Grocery Retailers LBN Brand Shares: Outlets 2021-2024
- Table 42 - Non-Grocery Retailers GBO Company Shares: % Value 2020-2024
- Table 43 - Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024
- Table 44 - Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024
- Table 45 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029
- Table 46 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029
- Table 47 - Forecast Sales in Retail Offline by Channel: Value 2024-2029
- Table 48 - Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029
- Table 49 - Forecast Retail Offline Outlets by Channel: Units 2024-2029
- Table 50 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029
- Table 51 - Forecast Sales in Retail E-Commerce by Product: Value 2024-2029
- Table 52 - Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029
- Table 53 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 54 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
- Table 55 - Forecast Sales in Grocery Retailers by Channel: Value 2024-2029
- Table 56 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029
- Table 57 - Forecast Grocery Retailers Outlets by Channel: Units 2024-2029
- Table 58 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029
- Table 59 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 60 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
- Table 61 - Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029
- Table 62 - Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029

Table 63 - Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029

Table 64 - Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

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SOURCES

Summary 2 - Research Sources

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