

# **Convenience Retailers in Poland**

March 2025

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# Convenience Retailers in Poland - Category analysis

## **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Slowed growth for convenience stores in 2024 Zabka and Easy Auchan stand out in terms of development Polish retail player acquires foreign competitor

## PROSPECTS AND OPPORTUNITIES

Future growth to be fuelled by changing consumer habits. Zabka announces further expansion Eurocash is establishing a new retail buying group

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