



Euromonitor
International

Small Local Grocers in Portugal

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Small local grocers face a slump in value sales due to competition from other, more agile, channels
Highly-fragmented category with a large number of small players
Go Natural set to close its doors in Portugal

PROSPECTS AND OPPORTUNITIES

Small local grocers set to remain in a slump over the forecast period
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E-commerce could be a lifeline for struggling small local grocers

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/small-local-grocers-in-portugal/report.