



Euromonitor  
International

# Small Local Grocers in Slovakia

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Outlet numbers decline as the competition from modern grocery stores increases  
Personalised shopping experiences and added-value products entice consumers  
Local retailer 1st Day, continues its expansion plan while offering click-and-collect services

PROSPECTS AND OPPORTUNITIES

Specialised retailers are set to benefit from the premiumisation trend  
Mobile stores are set to become popular in rural areas  
Consumer sentiment will remain negative in 2025 as new taxes limit purchasing power

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Retail in Slovakia - Industry Overview

EXECUTIVE SUMMARY

Retail in 2024: The big picture  
Retailers offer added-benefits, deals and discounts to drive sales  
Leading players focus on consolidation to prioritise efficiency  
What next for retail?

OPERATING ENVIRONMENT

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- Opening hours for physical retail
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