

Small Local Grocers in Turkey

March 2025

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Small Local Grocers in Turkey - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Small local grocers struggles as consumers seek out lowest prices

Channel faces intensifying competition from discounters and convenience retailers

Many small local grocers turn to home delivery of bottled water

PROSPECTS AND OPPORTUNITIES

Small local grocers will see constant value sales fall over the forecast period

More players to team up with convenience retailers

Organic specialists as a growing niche in the market

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What next for retail?

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Opening hours for physical retail

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Black Friday

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