

Health and Beauty Specialists in Australia

March 2024

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Health and Beauty Specialists in Australia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Pharmacies retain leadership for health products over supermarkets

Beauty specialists retain popularity over department stores

Mecca remains Australia's leading beauty specialist chain

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Sustainability and convenience will drive health and beauty specialists

Change in prescription legislation to potentially impact pharmacy traffic

Demand for optical goods set to grow due to rise in myopia among Australians

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Sustainability is a focal point for retailers

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Opening hours for physical retail

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