



Euromonitor
International

Convenience Retailers in Argentina

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Convenience stores reap rewards from reduced purchasing power
- Carrefour continues to lead in 2024
- Low-cost forecourt retailers see further expansion

PROSPECTS AND OPPORTUNITIES

- Positive forecast period projected for convenience stores in Argentina
- YPF and Diarco Barrio to invest in further expansion and modernisation
- Forecast period should see new players enter the channel, while e-commerce operations will come into sharper focus

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- Changes in the competitive landscape
- What next for retail?

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