

Small Local Grocers in Argentina

February 2025

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Small Local Grocers in Argentina - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Small local grocers begins to recoup lost ground in 2024

Kiosks suffer as consumers remain highly price sensitive

Health stores benefit from health and wellness trends

PROSPECTS AND OPPORTUNITIES

Tech trends will become more impactful for small local grocers during the forecast period

Kiosks remain important in terms of outlets and value sales

Slow progress likely for e-commerce

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Seasonality

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