



Euromonitor
International

Convenience Retailers in Ireland

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

While price points stabilise, many consumers remain cautious of their spending
Investments in energy efficiency and enhancing the consumer experience are key
Musgrave Retail Partners Ireland maintains its lead through popular store Centra

PROSPECTS AND OPPORTUNITIES

Convenience retailers are expected to respond to price sensitivity by installing price promotions
Musgrave is set to continue its expansion in Ireland while enhancing its offerings
Future strategies may include innovative store formats and engagement with the local community

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Consumers continue to be cautious of their spending during 2024
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