



Euromonitor
International

General Merchandise Stores in Ireland

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Positive growth for department stores as players focus on enhancing the consumer experience
Dealz invests in refurbishing its stores to improve both the staff and customer experience
Dunnes Stores Ltd gains permission for new landmark development in Crumlin

PROSPECTS AND OPPORTUNITIES

Solid prospects for department stores as footfall is expected to be positive
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DISCLAIMER

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