



# General Merchandise Stores in Ireland

March 2024

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## General Merchandise Stores in Ireland - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sales in department stores maintain a positive trajectory  
Argos exits Ireland due to a lack of investment to support modernisation plans  
Dunnes Stores announces plans for a new department store

#### PROSPECTS AND OPPORTUNITIES

Department stores expected to see ongoing growth, albeit at more sustainable levels  
Variety stores set to creep back into positive sales, but competition is on the horizon  
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