



Small Local Grocers in France

February 2024

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Small Local Grocers in France - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Small local grocers benefit from long-standing relationships with local consumers

Demand for organic groceries remains under pressure

Biocoop retains leadership of a highly fragmented environment

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Economic recovery to boost sales for more small local grocers while organic players need to adapt to combat falling demand

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Sustainability trends continue transforming small local grocery stores

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