



Euromonitor  
International

# Small Local Grocers in Colombia

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Challenges posed by changing shopping behaviour  
Tax on ultra-processed foods creates tough trading environment  
Small local grocers are central part of retail landscape

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Blending online and offline shopping experiences  
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- Informal retail
- Opening hours for physical retail
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- Seasonality
- Hot Sale
- Back to School
- Severance Savings
- Valentine's Day
- Women's Day
- Holy Week
- Mother's Day
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- Holiday
- Primas Payment (extra-legal salary)
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