



Euromonitor
International

General Merchandise Stores in Spain

February 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Positive growth for department stores in 2024
- El Corte Inglés as overall leader in 2024
- Chinese family-owned stores continue to dominate variety stores in Spain

PROSPECTS AND OPPORTUNITIES

- Economic uncertainty means declining sales in the forecast period
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- Department stores faces intensified competition from e-commerce

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- Sustainability-focused development
- What next for retail?

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