

# Small Local Grocers in Italy

March 2025

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## Small Local Grocers in Italy - Category analysis

## **KEY DATA FINDINGS**

## 2024 DEVELOPMENTS

Small local grocers suffer from increasing competition from other channels Small local grocers investing in a more sustainable future Many threats hit small local grocers

## PROSPECTS AND OPPORTUNITIES

Small local grocers to still survive in the market SignorVino eyeing further expansion opportunities Small local grocers will need to focus on Italian traditions but with one eye on the future

## CHANNEL DATA

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