

# **Convenience Retailers in Brazil**

February 2025

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## Convenience Retailers in Brazil - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

OXXO's aggressive expansion boosts sales of convenience retailers Positive performances for most convenience retailers in 2024 Americanas SA and Dia Brasil exit convenience retailers

## PROSPECTS AND OPPORTUNITIES

Dynamic growth performance expected during the forecast period The opening of more convenience retailers in residential condominiums Opening of OXXO stores set to continue at pace

#### CHANNEL DATA

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