

# **Convenience Retailers in Chile**

March 2025

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# Convenience Retailers in Chile - Category analysis

# **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Channel continues on its positive growth trajectory Copec remains leader of forecourt retailers as it focuses on innovation in foodservice Aramco enters the local market

## PROSPECTS AND OPPORTUNITIES

Convenience retailers shows signs of maturity Convenience stores set to ease standalone openings Use of technology and leveraging of loyalty programmes lags

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