

# Small Local Grocers in Chile

March 2025

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## Small Local Grocers in Chile - Category analysis

## **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Value sales of small local grocers continue to recover, while outlet decline slows Personal relationships with customers remain key element differentiating small local grocers from competitors Expansion and innovation limited by issues in accessing funds

## PROSPECTS AND OPPORTUNITIES

Small local grocers set to struggle over the forecast period Growth of discounters could prove complicated for small local grocers Channel can remain relevant by offering additional services

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## Retail in Chile - Industry Overview

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Retail in 2024: The big picture E-commerce goes from strength to strength in Chile Informality and insecurity still top-of-mind issues for retailers and consumers What next for retail?

#### OPERATING ENVIRONMENT

Informal retail Opening hours for physical retail Summary 1 - Standard Opening Hours by Channel Type 2024 Seasonality Christmas and New Year Back to School Independence Day

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