

# Convenience Retailers in Taiwan

March 2025

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# Convenience Retailers in Taiwan - Category analysis

#### **KEY DATA FINDINGS**

#### 2024 DEVELOPMENTS

Shopee redefines convenience with unmanned smart locker stores in Taiwan

Expanding product lines meet consumer demand for quick, diverse food options

7-Eleven and FamilyMart also partner with top restaurants to offer gourmet experiences

# PROSPECTS AND OPPORTUNITIES

Declining credit card acceptance in Taiwan's convenience stores, as banks respond to costly payment processing fees

FamilyMart's FamiCollection expands its product range, emphasising quality and local manufacturing

Convenience stores lead in sustainability with green initiatives and responsible consumption programmes

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Retail in 2024: The big picture

Competitive landscape in Taiwan: Key players and trends

Innovative business models in retail strengthen brand competitiveness

What next for retail?

#### OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2024

Seasonality

Lunar New Year

End of Year Cleaning

Double 11 Shopping Day

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