

Convenience Retailers in Denmark

April 2025

Table of Contents

Convenience Retailers in Denmark - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Convenience retailers under pressure due to the weak economy

Coop retains strong lead following restructuring

Føtex rebrands as part of modernisation strategy

PROSPECTS AND OPPORTUNITIES

Forecourt retailers could come under pressure as consumers go electric

Unmanned stores full of potential but challenges remain

Competition set to intensify with the focus on building brand loyalty

CHANNEL DATA

- Table 1 Convenience Retailers: Value Sales, Outlets and Selling Space 2019-2024
- Table 2 Convenience Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 3 Sales in Convenience Retailers by Channel: Value 2019-2024
- Table 4 Sales in Convenience Retailers by Channel: % Value Growth 2019-2024
- Table 5 Convenience Retailers GBO Company Shares: % Value 2020-2024
- Table 6 Convenience Retailers GBN Brand Shares: % Value 2021-2024
- Table 7 Convenience Retailers LBN Brand Shares: Outlets 2021-2024
- Table 8 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 9 Convenience Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
- Table 10 Forecast Sales in Convenience Retailers by Channel: Value 2024-2029
- Table 11 Forecast Sales in Convenience Retailers by Channel: % Value Growth 2024-2029

Retail in Denmark - Industry Overview

EXECUTIVE SUMMARY

Retail in 2024: The big picture

Grocery retailers seeing changes as they fight to remain competitive

Retailers focus on domestic sport sponsorship deals to boost sales

What next for retail?

OPERATING ENVIRONMENT

Informal retail

Opening hours for physical retail

Summary 1 - Standard Opening Hours by Channel Type 2024

Seasonality

Christmas

Summer clothing

MARKET DATA

- Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024
- Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024
- Table 14 Sales in Retail Offline by Channel: Value 2019-2024
- Table 15 Sales in Retail Offline by Channel: % Value Growth 2019-2024
- Table 16 Retail Offline Outlets by Channel: Units 2019-2024
- Table 17 Retail Offline Outlets by Channel: % Unit Growth 2019-2024
- Table 18 Sales in Retail E-Commerce by Product: Value 2019-2024
- Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2019-2024
- Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
- Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024

- Table 22 Sales in Grocery Retailers by Channel: Value 2019-2024
- Table 23 Sales in Grocery Retailers by Channel: % Value Growth 2019-2024
- Table 24 Grocery Retailers Outlets by Channel: Units 2019-2024
- Table 25 Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
- Table 26 Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
- Table 27 Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024
- Table 28 Sales in Non-Grocery Retailers by Channel: Value 2019-2024
- Table 29 Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024
- Table 30 Non-Grocery Retailers Outlets by Channel: Units 2019-2024
- Table 31 Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024
- Table 32 Retail GBO Company Shares: % Value 2020-2024
- Table 33 Retail GBN Brand Shares: % Value 2021-2024
- Table 34 Retail Offline GBO Company Shares: % Value 2020-2024
- Table 35 Retail Offline GBN Brand Shares: % Value 2021-2024
- Table 36 Retail Offline LBN Brand Shares: Outlets 2021-2024
- Table 37 Retail E-Commerce GBO Company Shares: % Value 2020-2024
- Table 38 Retail E-Commerce GBN Brand Shares: % Value 2021-2024
- Table 39 Grocery Retailers GBO Company Shares: % Value 2020-2024
- Table 40 Grocery Retailers GBN Brand Shares: % Value 2021-2024
- Table 41 Grocery Retailers LBN Brand Shares: Outlets 2021-2024
- Table 42 Non-Grocery Retailers GBO Company Shares: % Value 2020-2024
- Table 43 Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024
- Table 44 Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024
- Table 45 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029
- Table 46 Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029
- Table 47 Forecast Sales in Retail Offline by Channel: Value 2024-2029
- Table 48 Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029
- Table 49 Forecast Retail Offline Outlets by Channel: Units 2024-2029
- Table 50 Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029
- Table 51 Forecast Sales in Retail E-Commerce by Product: Value 2024-2029
- Table 52 Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029
- Table 53 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 54 Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
- Table 55 Forecast Sales in Grocery Retailers by Channel: Value 2024-2029
- Table 56 Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029
- Table 57 Forecast Grocery Retailers Outlets by Channel: Units 2024-2029
- Table 58 Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029
- Table 59 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029
- Table 60 Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
- Table 61 Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029
- Table 62 Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029
- Table 63 Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029
- Table 64 Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

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SOURCES

Summary 2 - Research Sources

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