

Home Products Specialists in Denmark

April 2025

Table of Contents

Home Products Specialists in Denmark - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Sales decline as economic pressures weigh on demand Jysk and Ikea investing in the future Players investing in the circular economy

PROSPECTS AND OPPORTUNITIES

A brighter outlook for the forecast period with signs of improvement in the housing market Al presents new opportunities Retailers set to invest in sustainability initiatives

CHANNEL DATA

Table 1 - Home Products Specialists: Value Sales, Outlets and Selling Space 2019-2024
Table 2 - Home Products Specialists: Value Sales, Outlets and Selling Space: % Growth 2019-2024
Table 3 - Sales in Home Products Specialists by Channel: Value 2019-2024
Table 4 - Sales in Home Products Specialists by Channel: % Value Growth 2019-2024
Table 5 - Home Products Specialists GBO Company Shares: % Value 2020-2024
Table 6 - Home Products Specialists GBN Brand Shares: % Value 2021-2024
Table 7 - Home Products Specialists LBN Brand Shares: Outlets 2021-2024
Table 8 - Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space 2024-2029
Table 9 - Home Products Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029
Table 10 - Forecast Sales in Home Products Specialists by Channel: Value 2024-2029
Table 11 - Forecast Sales in Home Products Specialists by Channel: % Value Growth 2024-2029

Retail in Denmark - Industry Overview

EXECUTIVE SUMMARY

Retail in 2024: The big picture Grocery retailers seeing changes as they fight to remain competitive Retailers focus on domestic sport sponsorship deals to boost sales What next for retail?

OPERATING ENVIRONMENT

Informal retail Opening hours for physical retail Summary 1 - Standard Opening Hours by Channel Type 2024 Seasonality Christmas Summer clothing

MARKET DATA

- Table 12 Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2019-2024
- Table 13 Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2019-2024
- Table 14 Sales in Retail Offline by Channel: Value 2019-2024
- Table 15 Sales in Retail Offline by Channel: % Value Growth 2019-2024
- Table 16 Retail Offline Outlets by Channel: Units 2019-2024
- Table 17 Retail Offline Outlets by Channel: % Unit Growth 2019-2024
- Table 18 Sales in Retail E-Commerce by Product: Value 2019-2024
- Table 19 Sales in Retail E-Commerce by Product: % Value Growth 2019-2024
- Table 20 Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024
- Table 21 Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024

Table 22 - Sales in Grocery Retailers by Channel: Value 2019-2024 Table 23 - Sales in Grocery Retailers by Channel: % Value Growth 2019-2024 Table 24 - Grocery Retailers Outlets by Channel: Units 2019-2024 Table 25 - Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024 Table 26 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2019-2024 Table 27 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2019-2024 Table 28 - Sales in Non-Grocery Retailers by Channel: Value 2019-2024 Table 29 - Sales in Non-Grocery Retailers by Channel: % Value Growth 2019-2024 Table 30 - Non-Grocery Retailers Outlets by Channel: Units 2019-2024 Table 31 - Non-Grocery Retailers Outlets by Channel: % Unit Growth 2019-2024 Table 32 - Retail GBO Company Shares: % Value 2020-2024 Table 33 - Retail GBN Brand Shares: % Value 2021-2024 Table 34 - Retail Offline GBO Company Shares: % Value 2020-2024 Table 35 - Retail Offline GBN Brand Shares: % Value 2021-2024 Table 36 - Retail Offline LBN Brand Shares: Outlets 2021-2024 Table 37 - Retail E-Commerce GBO Company Shares: % Value 2020-2024 Table 38 - Retail E-Commerce GBN Brand Shares: % Value 2021-2024 Table 39 - Grocery Retailers GBO Company Shares: % Value 2020-2024 Table 40 - Grocery Retailers GBN Brand Shares: % Value 2021-2024 Table 41 - Grocery Retailers LBN Brand Shares: Outlets 2021-2024 Table 42 - Non-Grocery Retailers GBO Company Shares: % Value 2020-2024 Table 43 - Non-Grocery Retailers GBN Brand Shares: % Value 2021-2024 Table 44 - Non-Grocery Retailers LBN Brand Shares: Outlets 2021-2024 Table 45 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2024-2029 Table 46 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2024-2029 Table 47 - Forecast Sales in Retail Offline by Channel: Value 2024-2029 Table 48 - Forecast Sales in Retail Offline by Channel: % Value Growth 2024-2029 Table 49 - Forecast Retail Offline Outlets by Channel: Units 2024-2029 Table 50 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2024-2029 Table 51 - Forecast Sales in Retail E-Commerce by Product: Value 2024-2029 Table 52 - Forecast Sales in Retail E-Commerce by Product: % Value Growth 2024-2029 Table 53 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029 Table 54 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029 Table 55 - Forecast Sales in Grocery Retailers by Channel: Value 2024-2029 Table 56 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2024-2029 Table 57 - Forecast Grocery Retailers Outlets by Channel: Units 2024-2029 Table 58 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029 Table 59 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2024-2029 Table 60 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2024-2029 Table 61 - Forecast Sales in Non-Grocery Retailers by Channel: Value 2024-2029 Table 62 - Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2024-2029 Table 63 - Forecast Non-Grocery Retailers Outlets by Channel: Units 2024-2029 Table 64 - Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2024-2029

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SOURCES

Summary 2 - Research Sources

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