



Non-Grocery Retailers in Slovenia

April 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Non-grocery retail sees a robust ongoing recovery, thanks to the beneficial economic situation in Slovenia and reopening of tourism

Acquisitions and new store openings are a persistent trend, heralding ongoing opportunities

Sustainability trends also seen in non-grocery retail, with second-hand apparel competing with fast-fashion brands

PROSPECTS AND OPPORTUNITIES

Steady ongoing growth expected, with health trends, convenience, and affordability driving shopping behaviours

Beauty specialist Douglas launches in Slovenia, with more new players expected to follow over the forecast period

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