



Health and Beauty Specialists in South Africa

May 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

- Beauty specialists diversifying offerings in response to competition
- More pharmacies are embracing digitalisation
- Clicks consolidates lead despite regulatory challenges

PROSPECTS AND OPPORTUNITIES

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- WBeauty is setting the standard for premium beauty stores
- NHI implementation will drive expansion in pharmacy clinics

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- SARS introduces new regulation for cross-border e-commerce
- What next for retail?

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