



Euromonitor
International

Small Local Grocers in Sweden

March 2025

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Small local grocers maintain positive sales due to convenience of proximity and customer relations
Hemglass ice cream truck company remains the most notable player in a highly fragmented category
Ethnic grocery stores appeal to both ethnic groups and Swedish nationals

PROSPECTS AND OPPORTUNITIES

Small local grocers will face challenges over the forecast period
An ongoing focus on sustainable and organic produce is expected
Lesser ability to embrace e-commerce and delivery options adds further challenges

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Retail in Sweden - Industry Overview

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Retail in 2024: The big picture
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Polarisation between premium and budget options
What next for retail?

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Informal retail
Opening hours for physical retail
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DISCLAIMER

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