



Euromonitor
International

Small Local Grocers in Norway

February 2025

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Small Local Grocers in Norway - Category analysis

KEY DATA FINDINGS

2024 DEVELOPMENTS

Losing ground to supermarkets and discounters
Den Norske Isbilen leads highly fragmented category
Vinmonopolet drives food/drink/tobacco specialist performance

PROSPECTS AND OPPORTUNITIES

Further stagnation is expected as small local grocers lose ground to modern trade and retail e-commerce
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Healthy and locally sourced products are an opportunity for the channel

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/small-local-grocers-in-norway/report.