

Regulatory Dynamics in Nicotine and Cannabis

June 2023

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Regulators and public see tobacco and cannabis as legitimate targets for intervention

Major areas of mutual regulatory activity between tobacco and cannabis

Regulation will remain a constituent element of the tobacco and cannabis industries

TOBACCO ENTERS THE ENDGAME

Generational bans signal an existential endpoint for combustible tobacco

New Zealand's birth year ban presages society's exit strategy for tobacco

Manufacturers must diversify and seek to clarify nicotine's future role

CANNABIS LEGISLATIVE LIBERALISATION (?)

Cannabis is becoming normalised...to a point

Germany's proposed cannabis association law evidence of guarded approach to regulation

Cannabis industry is learning that going mainstream does not equal being embraced

VICE REGULATION CROSS-POLLINATION

Significant interplay between tobacco and cannabis regulation

Ongoing regulatory innovation influences beyond tobacco

Tobacco's present can point to cannabis's tomorrow

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Ongoing regulatory innovation influences beyond tobacco

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Key takeaways

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