

# Plant-Based Dairy Packaging in Argentina

May 2024

**Table of Contents** 

# Plant-Based Dairy Packaging in Argentina - Category analysis

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

200ml pack size continues to gain share in plant-based milk packaging

Veganism on the rise in Argentina, as new vegan factories begin their operations

Protective quality of brick liquid cartons helps it dominate plant-based dairy

## PROSPECTS AND OPPORTUNITIES

Shaped liquid cartons set to see a rise in plant-based milk Smaller pack sizes on the rise in plant-based dairy

# Plant-Based Dairy Packaging in Argentina - Company Profiles

## Packaging Industry in Argentina - Industry Overview

### **EXECUTIVE SUMMARY**

Packaging in 2023: The big picture

2023 key trends

Convenience makes flexible plastic the preferred packaging for fresh milk

PET bottles remain dominant for the packaging of soft drinks in Argentina

Metal beverage cans gaining share from glass in beer packaging

Inflation making speciality cosmetic containers less desirable for packaging lipsticks

HDPE bottles remain popular for the packaging of home care products

#### PACKAGING LEGISLATION

Front-of-pack labelling requirements for food and beverages in Argentina

### RECYCLING AND THE ENVIRONMENT

Coca-Cola's commitment to sustainable packaging with Sprite's new recycled bottle Growing demand for eco-friendly packaging driven by Argentinian consumer habits Versatile HDPE bottles and folding cartons in beauty and personal care packaging

# About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
  trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
  country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-argentina/report.