



Plant-Based Dairy Packaging in Australia

May 2024

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Plant-Based Dairy Packaging in Australia - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

- Brick liquid cartons dominate plant-based milk packaging
- Large pack sizes dominate plant-based dairy packaging
- Sustainable positioning of plant-based dairy driving eco-friendly packaging decisions

PROSPECTS AND OPPORTUNITIES

- Gable top liquid cartons to gain share in plant-based milk packaging
- Nut milk concentrates will reduce packaging waste generation

Plant-Based Dairy Packaging in Australia - Company Profiles

Packaging Industry in Australia - Industry Overview

EXECUTIVE SUMMARY

- Packaging in 2023: The big picture
- 2023 key trends
- Glass bottles rise in popularity as a pack type for beauty and personal care packaging owing to aesthetic appeal and reusability
- Metal aerosol cans continue to be a popular pack type for home care packaging despite sustainability concerns
- Larger pack formats remain most popular in fresh milk
- Wet cat food packaging dominated by aluminium/plastic pouches and metal food cans
- Metal beverage cans gain share in imported lager and remain popular in domestic lager

PACKAGING LEGISLATION

- A mandatory update to packaging design regulations is scheduled for implementation

RECYCLING AND THE ENVIRONMENT

- Coca-Cola rolls out new packaging to lessen reliance on fossil fuels.

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