



# Meals and Soups Packaging in Australia

May 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Ease of use helping thin wall plastic containers gain share in soup packaging

Meal kits continue to see dynamic growth in 2023

The 320g, 250g and 400g packs remain popular sizes in meals and soups

#### PROSPECTS AND OPPORTUNITIES

Aluminium/plastic pouches will continue to take share from metal food cans in shelf stable soup

New innovations being seen in soup packaging

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