



Euromonitor
International

Meals and Soups Packaging in Australia

May 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Ease of use helping thin wall plastic containers gain share in soup packaging

Meal kits continue to see dynamic growth in 2023

The 320g, 250g and 400g packs remain popular sizes in meals and soups

PROSPECTS AND OPPORTUNITIES

Aluminium/plastic pouches will continue to take share from metal food cans in shelf stable soup

New innovations being seen in soup packaging

Meals and Soups Packaging in Australia - Company Profiles

Packaging Industry in Australia - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Glass bottles rise in popularity as a pack type for beauty and personal care packaging owing to aesthetic appeal and reusability

Metal aerosol cans continue to be a popular pack type for home care packaging despite sustainability concerns

Larger pack formats remain most popular in fresh milk

Wet cat food packaging dominated by aluminium/plastic pouches and metal food cans

Metal beverage cans gain share in imported lager and remain popular in domestic lager

PACKAGING LEGISLATION

A mandatory update to packaging design regulations is scheduled for implementation

RECYCLING AND THE ENVIRONMENT

Coca-Cola rolls out new packaging to lessen reliance on fossil fuels.

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-australia/report.