

# Sauces, Dips and Condiments Packaging in Brazil July 2024

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# Sauces, Dips and Condiments Packaging in Brazil - Category analysis

### **KEY DATA FINDINGS**

### 2023 DEVELOPMENTS

Aluminium/plastic pouches continue gaining share in a growing sauces, dips and condiments category

PET bottles dominate barbecue sauce packaging in Brazil

Flexible aluminium/paper and folding cartons dominate bouillon packaging

### PROSPECTS AND OPPORTUNITIES

Aluminium/plastic pouches will continue gaining share in liquid recipe sauces Glass bottles will remain the most popular pack type for chilli sauces in Brazil

Sauces, Dips and Condiments Packaging in Brazil - Company Profiles

# Packaging Industry in Brazil - Industry Overview

# **EXECUTIVE SUMMARY**

Packaging in 2023: The big picture

2023 key trends

Metal food cans the main packaging in processed fruit and vegetables in Brazil

Flexible packaging leads the way in Brazilian hot drinks

Metal beverage cans and glass bottles competing for share in lager in Brazil

Sustainable packaging takes centre stage in Brazilian bath and shower

Unilever leads the charge in recyclable plastic packaging initiatives in Brazil's home care market

### PACKAGING LEGISLATION

New regulations impacting the Brazilian packaging industry in 2023

# RECYCLING AND THE ENVIRONMENT

Manufacturers embrace sustainable packaging solutions to enhance circularity

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