



# Meals and Soups Packaging in Brazil

July 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Plastic pouches preferred for the packaging of dried ready meals

Flexible aluminium/plastic dominates dry soup packaging

Folding cartons and flexible plastic dominate packaging of frozen pizza

#### PROSPECTS AND OPPORTUNITIES

Brick liquid cartons will gain share in the packaging of shelf stable soup

The 220g pack size is expected to see strong growth in dried ready meals

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