



Meals and Soups Packaging in Colombia

June 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible aluminium/plastic popular for on-the-go consumption

Convenience boosts usage of folding cartons in frozen pizza packaging

Shelf stable soup packaging continues recording big declines

PROSPECTS AND OPPORTUNITIES

Flexible plastic expected to continue gaining share due to its convenience

The 250g and 580g pack sizes are expected to gain share over the forecast period

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