



# Sauces, Dips and Condiments Packaging in France

June 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Glass bottles growing in barbecue and chili sauces thanks to their association with luxury and high quality

Sachets introduced in herbs and spices as players look to reinvigorate the category

Folding cartons the main pack type in bouillon, with recyclability adding to their popularity

### PROSPECTS AND OPPORTUNITIES

Smaller pack sizes will cater to French consumers' busy lifestyles

Sustainable packaging innovation is expected to continue being seen over the forecast period

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