



**Euromonitor  
International**

# Meals and Soups Packaging in Hong Kong, China

May 2024

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## Meals and Soups Packaging in Hong Kong, China - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible plastic the main pack type due to convenience and protective properties

Thin wall plastic containers gaining share in dried ready meals

Folding cartons gaining share in pizza

#### PROSPECTS AND OPPORTUNITIES

Brick liquid cartons are expected to continue gaining share in soup thanks to their dispensing capabilities

Ready meal trays expected to record positive unit volume growth over the forecast period

## Meals and Soups Packaging in Hong Kong, China - Company Profiles

## Packaging Industry in Hong Kong, China - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

PET bottles gaining share due to their affordability and recyclability

Liquid cartons benefit from a boost to demand for 100% juice

The 500ml pack size is gaining popularity in beer for its ability to provide a balance between convenience and value

Glass bottles gaining share in skin care packaging due to their excellent barrier properties

Blister and strip packs gaining share for in-cistern devices packaging in toilet care

### PACKAGING LEGISLATION

Hong Kong's new deposit-return legislation for beverage containers

### RECYCLING AND THE ENVIRONMENT

Sustainable packaging trend will continue gaining momentum over the forecast period

Brands promoting sustainability through recycling campaigns across stores in Hong Kong

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