



Plant-Based Dairy Packaging in India

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Smaller pack sizes are popular in plant-based milk due to convenience
Shift towards eco-friendly materials for plant-based dairy packaging
Plant-based milk offered in resealable gable top liquid containers for convenience

PROSPECTS AND OPPORTUNITIES

Brick liquid cartons likely to remain the most used pack type for plant-based milk
Smaller pack sizes likely to remain popular in plant-based milk in India

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