



Euromonitor  
International

# Sauces, Dips and Condiments Packaging in India

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Small pack sizes gain attention in ketchup and pickled products, as they reduce waste and ensure portability

Squeezable plastic tubes are gaining traction in sauces, for added convenience

Other sauces and condiments packaged in small aluminium/plastic pouches gain popularity

### PROSPECTS AND OPPORTUNITIES

Plastic pouches set to see stronger growth than glass bottles in ketchup due to convenience and cost-effectiveness

Flexible aluminium/plastic packaging likely to gain share in dry recipe sauces

## Sauces, Dips and Condiments Packaging in India - Company Profiles

## Packaging Industry in India - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

The 9g plastic pouch remains popular in ketchup

Metal beverage cans recording strong growth in soft drinks packaging

Increasing usage of PET bottles in the packaging of spirits

Squeezable plastic tubes popular for packaging beauty and personal care products

Plastic pouches gaining share in hand dishwashing packaging

### PACKAGING LEGISLATION

Introduction of new packaging laws and regulations in India

FSSAI food packaging and plastic regulations

### RECYCLING AND THE ENVIRONMENT

Brick liquid cartons emerge as a sustainable choice for the packaging of rum

Eco-friendly paper-based packaging being used for gel air fresheners

Flexible pouches for milk as the dairy industry embraces 100% recyclable packaging

Table 1 - Overview of Packaging Recycling and Recovery in India: 2021/2022 and Targets for 2023

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