

# Meals and Soups Packaging in India

June 2024

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#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Folding cartons gains popularity for dried ready meals, driven by premium appeal Ready meals in thin wall plastic containers cater to busy lifestyles Resealable flexible plastic packaging for increased usability

## PROSPECTS AND OPPORTUNITIES

Smaller pack sizes expected to capture share of dry soup packaging
Flexible aluminium/plastic likely to gain popularity for shelf stable ready meals

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