



**Euromonitor
International**

Meals and Soups Packaging in India

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons gains popularity for dried ready meals, driven by premium appeal

Ready meals in thin wall plastic containers cater to busy lifestyles

Resealable flexible plastic packaging for increased usability

PROSPECTS AND OPPORTUNITIES

Smaller pack sizes expected to capture share of dry soup packaging

Flexible aluminium/plastic likely to gain popularity for shelf stable ready meals

Meals and Soups Packaging in India - Company Profiles

Packaging Industry in India - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

The 9g plastic pouch remains popular in ketchup

Metal beverage cans recording strong growth in soft drinks packaging

Increasing usage of PET bottles in the packaging of spirits

Squeezable plastic tubes popular for packaging beauty and personal care products

Plastic pouches gaining share in hand dishwashing packaging

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Introduction of new packaging laws and regulations in India

FSSAI food packaging and plastic regulations

RECYCLING AND THE ENVIRONMENT

Brick liquid cartons emerge as a sustainable choice for the packaging of rum

Eco-friendly paper-based packaging being used for gel air fresheners

Flexible pouches for milk as the dairy industry embraces 100% recyclable packaging

Table 1 - Overview of Packaging Recycling and Recovery in India: 2021/2022 and Targets for 2023

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