



Euromonitor  
International

# Sauces, Dips and Condiments Packaging in Italy

July 2024

Table of Contents

## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Mayonnaise manufacturers tackle increases in the prices of raw materials with packaging changes

Premiumisation trend favours the growth of glass packaging for cooking and table sauces from around the world

Companies focus on packaging sustainability for tomato pastes and purées

### PROSPECTS AND OPPORTUNITIES

Metal food cans expected to gain share in tomato pastes and purées

Innovations in herbs and spices packaging expected in the forecast period

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sauces-dips-and-condiments-packaging-in-italy/report](http://www.euromonitor.com/sauces-dips-and-condiments-packaging-in-italy/report).