



**Euromonitor  
International**

# Sauces, Dips and Condiments Packaging in Indonesia

July 2024

## Sauces, Dips and Condiments Packaging in Indonesia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible packaging continues to dominate thanks to ease of storage and affordable pricing  
PET bottles the preferred pack type for ketchup due to the convenience they offer consumers  
Glass jars continue to gain share in sauces, dips and condiments

#### PROSPECTS AND OPPORTUNITIES

Flexible plastic likely to benefit from Ajinomoto's new seasoned flour launch in this pack type  
Continued growth expected for plastic pouches over the forecast period

## Sauces, Dips and Condiments Packaging in Indonesia - Company Profiles

## Packaging Industry in Indonesia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Launch of new yoghurt sticks in flexible aluminium packaging to meet on-the-go snacking demand  
Coca-Cola promotes PET recycling to support Indonesia's circular economy goals with "Recycle Me" campaign  
Stout and spirits preferred in glass bottles for quality, sharing and premiumisation  
Other plastic jars the main pack type in styling agents due to their practicality and durability  
Plastic pouches dominate floor cleaner packaging owing to their affordability and convenience

### PACKAGING LEGISLATION

Government supports the drive towards healthier drinks  
Beverage brands promote recycled packaging for sustainability  
Home care industry embracing eco-friendly packaging innovations

### RECYCLING AND THE ENVIRONMENT

Metal beverage cans expected to grow, owing to concerns over sustainability  
Larger HDPE bottles saw growth in hair care as consumer awareness rose  
Metal beverage cans gaining share in milk packaging as brands launch new flavours  
**Table 1** - Overview of Packaging Recycling and Recovery in Indonesia: 2021/2022 and Targets for 2023

## About Euromonitor International

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/sauces-dips-and-condiments-packaging-in-indonesia/report](http://www.euromonitor.com/sauces-dips-and-condiments-packaging-in-indonesia/report).