



Euromonitor
International

Plant-Based Dairy in Ukraine

August 2024

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KEY DATA FINDINGS

2024 DEVELOPMENTS

Plant-based milk continues on an upward trajectory but high prices remain an obstacle to wider acceptance and growth
Local players looking to challenge Alpro's dominance
Interest in plant-based cheese and yoghurt remains at the nascent stage

PROSPECTS AND OPPORTUNITIES

Despite strong growth prospects demand for plant-based dairy will likely remain limited over the forecast period
High prices and more pressing concerns set to limit interest in plant-based dairy
Smaller pack sizes offer potential, while interest in plant-based yoghurt grows

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Dairy Products and Alternatives in Ukraine - Industry Overview

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DISCLAIMER

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