



Plant-Based Dairy in Ukraine

August 2024

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Plant-based milk continues on an upward trajectory but high prices remain an obstacle to wider acceptance and growth

Local players looking to challenge Alpro's dominance

Interest in plant-based cheese and yoghurt remains at the nascent stage

PROSPECTS AND OPPORTUNITIES

Despite strong growth prospects demand for plant-based dairy will likely remain limited over the forecast period

High prices and more pressing concerns set to limit interest in plant-based dairy

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