



Sauces, Dips and Condiments Packaging in Japan

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic remains a leading pack type due to excellent barrier properties

Plastic pouches grows due to a shift towards cheaper, lighter, and more sustainable packaging solutions

The durability of other plastic bottles benefits their growth in ketchup packaging

PROSPECTS AND OPPORTUNITIES

Glass jars set to decline as consumers prefer lighter and more portable packaging formats

Glass bottles expected to outperform in herbs and spices due to effective preservation

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