



Sauces, Dips and Condiments Packaging in Japan

June 2024

KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic remains a leading pack type due to excellent barrier properties

Plastic pouches grows due to a shift towards cheaper, lighter, and more sustainable packaging solutions

The durability of other plastic bottles benefits their growth in ketchup packaging

PROSPECTS AND OPPORTUNITIES

Glass jars set to decline as consumers prefer lighter and more portable packaging formats

Glass bottles expected to outperform in herbs and spices due to effective preservation

Sauces, Dips and Condiments Packaging in Japan - Company Profiles

Packaging Industry in Japan - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic dominates frozen pizza packaging

Smaller pack sizes gaining traction in non-alcoholic drinks packaging amid rising on-the-go consumption trend

Declining use of PET bottles in alcoholic drinks packaging

Brands adopting innovative packaging solutions in the move towards sustainability

Smaller pack sizes are gaining traction in Japanese home care packaging

PACKAGING LEGISLATION

Regulations regarding food packaging now include a “positive list” of materials that can be used

RECYCLING AND THE ENVIRONMENT

Japan Soft Drink Association takes the initiative to increase the ratio of bottle-to-bottle recycling

Plastic Resource Circulation Act a step towards circular packaging solutions

Table 1 - Overview of Packaging Recycling and Recovery in Japan: 2021/2022 and Targets for 2023

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