



# Meals and Soups Packaging in Mexico

May 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Convenience and affordability drive packaging unit volumes in meals and soups

Flexible plastic benefits from the continued popularity of ready meals in Mexico

Manufacturers look to balance convenience with environmental concerns

#### PROSPECTS AND OPPORTUNITIES

Sustainability trend sees players launching eco-friendly packaging

Pack sizes of 200g or smaller will continue to lead in meals and soups packaging

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