



# Plant-Based Dairy Packaging in Malaysia

June 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Brick liquid cartons dominate plant-based dairy packaging in Malaysia

The 250ml pack is a popular size for plant-based dairy due to its affordability and convenience

Metal beverage cans are favoured for their preservation qualities and portability

#### PROSPECTS AND OPPORTUNITIES

The 250ml and 1,000ml packs will remain the most popular in plant-based dairy

PET bottles to become more popular for their cost-effectiveness and recyclability

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