



Euromonitor
International

Sauces, Dips and Condiments Packaging in the US

June 2024

KEY DATA FINDINGS

2023 DEVELOPMENTS

Leading sauce brands continue to embrace sustainability through their packaging material choices

Freshness innovations seen in packaging changes for herbs and spices

Mayonnaise players shrink pack sizes due to high food price inflation

PROSPECTS AND OPPORTUNITIES

PET bottles are forecast to continue gaining share from glass bottles in cooking and table sauces

Thin wall plastic containers are expected to gain pack type share in dips

Sauces, Dips and Condiments Packaging in the US - Company Profiles

Packaging Industry in the US - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Rise in unit volume sales of the 33g pack size due to growth of single-serve peanut butter packs

Starbucks looking to improve the attractiveness of fresh coffee beans with flexible plastic

Increasing popularity of the 739ml pack size in beer due to evolving consumer preferences

Glass jars gaining share in skin care packaging because of their visual appeal

Rise in use of blister and strip packs in gel air fresheners due to better portion control

PACKAGING LEGISLATION

New legislation aims to ban harmful substances in food packaging

RECYCLING AND THE ENVIRONMENT

Meal kit providers finding new ways to minimise packaging waste

Table 1 - Overview of Packaging Recycling and Recovery in the US: 2021/2022 and Targets for 2023

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/sauces-dips-and-condiments-packaging-in-the-us/report.