



Plant-Based Dairy Packaging in the Philippines

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based milk continues to grow in 2023 after the losses seen during the pandemic

Glass bottles most popular for plant-based milk as they are eco-friendly and durable

The 300ml pack size dominates in plant-based dairy as it is compact and easy to consume

PROSPECTS AND OPPORTUNITIES

Smaller packs to dominate due to consumer lifestyles and consumption patterns

Brick liquid cartons to continue declining over the forecast period

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