



Plant-Based Dairy Packaging in the Philippines

July 2024

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Plant-Based Dairy Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based milk continues to grow in 2023 after the losses seen during the pandemic

Glass bottles most popular for plant-based milk as they are eco-friendly and durable

The 300ml pack size dominates in plant-based dairy as it is compact and easy to consume

PROSPECTS AND OPPORTUNITIES

Smaller packs to dominate due to consumer lifestyles and consumption patterns

Brick liquid cartons to continue declining over the forecast period

Plant-Based Dairy Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

HDPE bottles preferred in chilli sauces packaging due to their durability

PET bottles lead soft drinks and flexible aluminium/plastic hot drinks in the Philippines

Increasing packaging unit volumes for folding cartons due to premium presentations in whiskies

Squeezable plastic tubes growing in the packaging of conditioners and treatments

Metal tins the favoured format for car air fresheners for their stackability and functionality

PACKAGING LEGISLATION

Philippines FDA issues guidelines on voluntary certification of packaging for prepackaged food

The Philippines moves to regulate single-use plastics with new bill

RECYCLING AND THE ENVIRONMENT

Focus on recycling to reduce virgin plastic in the environment

The Philippines amends EPR Act to combat plastic waste

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