



**Euromonitor
International**

Meals and Soups Packaging in the Philippines

July 2024

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Meals and Soups Packaging in the Philippines - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons are used for frozen pizza as they are easy to handle and transport
Brand owners look to use pack types that offer effective protection for their products
Flexible plastic and folding cartons the main pack types in dried ready meals

PROSPECTS AND OPPORTUNITIES

Smaller packs of frozen pizza to gain traction
Metal food cans will remain dominant despite the emergence of other pack types

Meals and Soups Packaging in the Philippines - Company Profiles

Packaging Industry in the Philippines - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

HDPE bottles preferred in chilli sauces packaging due to their durability
PET bottles lead soft drinks and flexible aluminium/plastic hot drinks in the Philippines
Increasing packaging unit volumes for folding cartons due to premium presentations in whiskies
Squeezable plastic tubes growing in the packaging of conditioners and treatments
Metal tins the favoured format for car air fresheners for their stackability and functionality

PACKAGING LEGISLATION

Philippines FDA issues guidelines on voluntary certification of packaging for prepackaged food
The Philippines moves to regulate single-use plastics with new bill

RECYCLING AND THE ENVIRONMENT

Focus on recycling to reduce virgin plastic in the environment
The Philippines amends EPR Act to combat plastic waste

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-the-philippines/report.