



# Meals and Soups Packaging in Singapore

August 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Metal food cans remain the leading pack type thanks to their durability and preservation properties

Ready meal trays and folding cartons benefit from growth in chilled ready meals

Folding cartons and flexible plastic used for dry soup due to the convenience they offer

#### PROSPECTS AND OPPORTUNITIES

Perception of freshness is expected to impact packaging

The 300g pack is the most popular size as it suits local consumption patterns

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