



Meals and Soups Packaging in Thailand

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic gains popularity because of its protection capabilities in dry soup

Folding cartons gains traction for packaging frozen pizza

Flexible plastic gains share in frozen ready meals due to versatility and cost

PROSPECTS AND OPPORTUNITIES

Rising demand for meals and soups set to aid packaging volumes of ready meal trays

The 200g and 250g pack sizes to gain traction in meals and soups packaging

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