



**Euromonitor
International**

Meals and Soups Packaging in Thailand

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Flexible plastic gains popularity because of its protection capabilities in dry soup

Folding cartons gains traction for packaging frozen pizza

Flexible plastic gains share in frozen ready meals due to versatility and cost

PROSPECTS AND OPPORTUNITIES

Rising demand for meals and soups set to aid packaging volumes of ready meal trays

The 200g and 250g pack sizes to gain traction in meals and soups packaging

Meals and Soups Packaging in Thailand - Company Profiles

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Flexible plastic remains the key packaging solution for sugar confectionery

PET bottles the main pack type in soft drinks in Thailand

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Flexible plastic to overtake HDPE bottles as the main hair care pack type in Thailand

Plastic pouches dominate dishwashing packaging in Thailand

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Thailand introduces new standards for food contact plastics

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Advancing sustainability through rPET bottles in soft drinks packaging

Sustainability initiatives in home care packaging

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/meals-and-soups-packaging-in-thailand/report.