



Euromonitor  
International

# Plant-Based Dairy Packaging in Saudi Arabia

July 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Plant-based dairy packaging volumes grow steadily amongst consumers concerned about health and the environment

Brick liquid cartons continues to dominate plant-based milk

1,000ml remains the exclusive pack size in plant-based milk

#### PROSPECTS AND OPPORTUNITIES

Rising environmental awareness, health, and intolerances set to spur growth in plant-based dairy packaging

Saudi government body aims to encourage a healthy food culture amongst citizens via high quality vegetarian substitutes, including dairy alternatives

## Plant-Based Dairy Packaging in Saudi Arabia - Company Profiles

## Packaging Industry in Saudi Arabia - Industry Overview

### EXECUTIVE SUMMARY

Packaging in 2023: The big picture

2023 key trends

Flexible plastic remains the dominant pack type for processed meat owing to convenience considerations

Smaller pack sizes see growth in soft drinks due to high excise on sugar content

Glass bottles continue to dominate due to limited product offerings and strict regulatory environment

Small pack sizes continue to dominate bath and shower packaging, aligning with modern lifestyles

Folding cartons remain the most popular pack type in home care due to practicality considerations

### PACKAGING LEGISLATION

The Saudi Standards, Metrology and Quality Organisation introduces a new technical packaging regulation

### RECYCLING AND THE ENVIRONMENT

Saudi Investment Recycling Company introduces new initiatives to enhance waste management in Saudi Arabia

Table 1 - Overview of Packaging Recycling and Recovery in Saudi Arabia: 2021/2022 and Targets for 2023

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/plant-based-dairy-packaging-in-saudi-arabia/report](https://www.euromonitor.com/plant-based-dairy-packaging-in-saudi-arabia/report).