



Plant-Based Dairy Packaging in Saudi Arabia

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based dairy packaging volumes grow steadily amongst consumers concerned about health and the environment

Brick liquid cartons continues to dominate plant-based milk

1,000ml remains the exclusive pack size in plant-based milk

PROSPECTS AND OPPORTUNITIES

Rising environmental awareness, health, and intolerances set to spur growth in plant-based dairy packaging

Saudi government body aims to encourage a healthy food culture amongst citizens via high quality vegetarian substitutes, including dairy alternatives

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