



Sauces, Dips and Condiments Packaging in Saudi Arabia

July 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

PET bottles are increasingly popular for packaging mayonnaise

20g remains the dominant pack size in bouillon thanks to the Maggi brand

Brick liquid cartons remains the major pack type for tomato pastes and purées

PROSPECTS AND OPPORTUNITIES

Glass bottles expected to take share from the major pack type in soy sauces, PET bottles

397g and 340g pack sizes set to gain share of ketchup packaging

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