



Euromonitor
International

Plant-Based Dairy Packaging in the Netherlands

July 2024

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Plant-Based Dairy Packaging in the Netherlands - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

1,000ml pack size sees share growth in plant-based milk
Brick liquid cartons remains the dominant pack type for plant-based milk
Thin wall plastic containers used for plant-based cheese and yoghurt due to durability

PROSPECTS AND OPPORTUNITIES

Small pack sizes set to see growth in packaging volumes due to affordability and trials
Plastic pouches set to see growth in packaging volumes for plant-based cheese

Plant-Based Dairy Packaging in the Netherlands - Company Profiles

Packaging Industry in the Netherlands - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2023: The big picture
2023 key trends
Grolsch introduces recycled crates in its latest sustainability move
Metal aerosol cans gaining share in deodorant sprays due to brands moving towards sustainability
Metal beverage cans gaining share in carbonates due to their durability and sustainability
Folding cartons gaining share in liquid tablet detergents due to Ariel's new product launch
Small pack sizes expected to grow in processed meat and seafood

PACKAGING LEGISLATION

Introduction of PPWR is leading to brands innovating with their packaging
Regulations imposed on plastic packaging as a move towards a sustainable future

RECYCLING AND THE ENVIRONMENT

Collapsible metal tubes expected to gain share as a sustainable alternative
Glass jars to gain share in candle air fresheners as brands focus on waste reduction
Paper-based containers seeing growth due to stringent laws and environmental awareness
Table 1 - Overview of Packaging Recycling and Recovery in the Netherlands: 2021/2022 and Targets for 2023

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-packaging-in-the-netherlands

